



FIRSTCALL & KSL

Weekly Alerts You Can Use!

Weekly View: Nifty, Bank Nifty:

Indices	CMP	Support	Resistance	50 DMA	200 DMA	Range
NIFTY	24427	24072	24744	24999	24072	24133-24699
BANK NIFTY	53656	52100	55000	56164	52905	52400-54700

Medium Term Pick:

Stocks	CMP	Support	Resistance	50 DMA	200 DMA	Bias	Preferred Trade
TATAMOTORS	669	627	719	677	704	Negative	Tata Motors , a USD 44 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. At the moment, the automotive sector is seen facing various challenges, including seasonal factors, competitive pressures, and changing consumer preferences. Tata Motors reported a significant 63% year-on-year drop in its Q1 FY26 consolidated net profit to Rs 3,924 crore, driven by lower volumes and impact from the Jaguar Land Rover (JLR) segment, particularly due to trade tariffs and the wind-down of legacy Jaguar models. Tata Motors reported a total of 70,601 units sold in August 2025, a 4% decrease year-on-year, driven by a 13% drop in commercial vehicle sales to 27,251 units, while passenger vehicle sales increased by 10% to 43,350 units. Look to sell at CMP, targeting 627/609 mark and then at 543 mark. Stop above 719. Holding Period: 1-3 Months.

SELL TATAMOTORS 669, Target 609

CMP	669
Target Price	627/609/543
52 Week H/L	1104.95/542.55
P/E	28.59
EPS (TTM)	23.39
Promoter Holding/DIIs/FIIs	42.57/17.2/17.2
Book Value	105.11
Market Cap (INR)	246253.26 crores

Theme:

Tata Motors, a USD 44 billion organization, is a leading global automobile manufacturer of cars, utility vehicles, pick-ups, trucks and buses. At the moment, the automotive sector is seen facing various challenges, including seasonal factors, competitive pressures, and changing consumer preferences.

For the first quarter of fiscal year 2026 (Q1 Fy26), ending June 30, 2025, Tata Motors reported a sharp decline in consolidated net profit and a modest decrease in revenue. The results were heavily impacted by weak volumes across all business segments and a significant drop in profitability at its Jaguar Land Rover (JLR) division.

Financial highlights.

- Consolidated Net Profit (PAT): ₹3,924 crore, a 63% decline compared to Q1 FY25. Despite the drop, the figure surpassed analyst expectations.
- Consolidated Revenue: ₹1.04 lakh crore, a 2.5% decrease year-over-year.
- Earnings Before Interest and Taxes (EBIT): ₹4,500 crore, a 370 basis point decline in margin to 4.3%.
- EBITDA: ₹9,724 crore, a 35% decline year-over-year.
- Automotive Free Cash Flow: Negative ₹12,300 crore, primarily due to adverse working capital and new US tariffs.

Segment-wise performance:

Jaguar Land Rover (JLR)

- Revenue: £6.6 billion, down 9.2% year-over-year.
- EBIT Margin: Dropped to 4%, a 490 basis point decline, mainly due to the US trade tariff impact and the wind-down of legacy Jaguar models.
- Outlook: Guidance remains unchanged for FY26, with an expected EBIT margin between 5% and 7%.

Commercial Vehicles (CV)

- Revenue: ₹17,000 crore, down 4.7% year-over-year due to lower domestic volumes.
- EBITDA Margin: Improved to 12.2% due to better cost management.
- Outlook: The company anticipates a volume improvement in the coming quarters driven by infrastructure spending and the festive season.

#Passenger Vehicles (PV)

- Revenue: ₹10,900 crore, down 8.2% year-over-year amid weak industry demand and a model transition.
- EBIT Margin: Contracted to -2.8%.
- EV Performance: Despite the overall slowdown, the electric vehicle segment remained a bright spot, supported by new launches.

Key corporate developments

- Iveco Group Acquisition: On July 30, 2025, Tata Motors announced the acquisition of Iveco Group for €3.8 billion. This is subject to clearances and is expected to close in the first half of 2026.
- Demerger: The demerger of the CV and PV businesses is set to be effective on October 1, 2025, following shareholder and NCLT approval.

Preferred Strategy: Look to sell at CMP, targeting 627/609 mark and then at 543 mark. Stop above 719. Holding Period: 1-3 Months.

Daily Chart of TATAMOTORS :

