

PUBLIC ANNOUNCEMENT



(Please scan this QR code to view the Draft Prospectus and the Draft Abridged Prospectus)



TIRUPATI BALAJI EXIM LIMITED

Our Company was incorporated under the name and style of 'Tirupati Balaji Exim Private Limited', a private limited company under the Companies Act, 1956, pursuant to a certificate of incorporation dated June, 15, 2001 issued by the, Registrar of Companies, Punjab, H.P. & Chandigarh. Subsequently, our Company was converted into a public limited company pursuant to a resolution passed by our Board of Directors in their meeting held on March 01, 2025 by our Shareholders in an extraordinary general meeting held on March 28, 2025 and consequently the name of our Company was changed to 'Tirupati Balaji Exim Limited' and a fresh certificate of incorporation dated April 22, 2025 was issued by the Registrar of Companies, Central Processing Centre. For further details of change in name and registered office of our company please refer to the chapter titled, **"History and Certain Corporate Matters"** on page 151 of this Draft Prospectus.

Registered Office: 155, Industrial Area-A, Ludhiana, Millerganj, Ludhiana – 141003, Punjab, India; **Tel:** +91 8288070689; **Website:** www.tbexim.com;
Contact Person: Ms. Ruchika Gulati, Company Secretary and Compliance Officer; **E-mail:** info@tbexim.com; **Corporate Identity Number:** U51492PB2001PLC024460

PROMOTERS OF OUR COMPANY: SUDESH KUMAR THAPAR, VEENA THAPAR, RAJESH THAPAR, SHEFALI THAPAR, ROHIT THAPAR, ANJALI THAPAR

THE ISSUE

INITIAL PUBLIC OFFERING OF 85,40,000 EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH ("EQUITY SHARES") OF TIRUPATI BALAJI EXIM LIMITED ("TIRUPATI" OR THE "COMPANY") FOR CASH AT A PRICE RS. [●] PER EQUITY SHARE (INCLUDING A SHARE PREMIUM OF RS. [●] PER EQUITY SHARE) ("OFFER PRICE") AGGREGATING TO RS. [●] LAKHS, THE OFFER COMPRISES FRESH OFFER OF UP TO 70,40,000 EQUITY SHARES AGGREGATING TO RS. [●] LAKHS ("FRESH OFFER") AND AN OFFER FOR SALE OF UP TO 15,00,000 EQUITY SHARES BY OUR SELLING SHAREHOLDERS AGGREGATING RS [●] LAKHS (THE "SELLING SHAREHOLDER") (THE "OFFER FOR SALE", AND TOGETHER WITH THE FRESH OFFER, THE "OFFER"). OUT OF WHICH [●] EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH FOR A CASH PRICE OF RS. [●] PER EQUITY SHARE, AGGREGATING RS. [●] LAKHS WILL BE RESERVED FOR SUBSCRIPTION BY MARKET MAKER ("MARKET MAKER RESERVATION PORTION"), THE OFFER LESS THE MARKET MAKER RESERVATION PORTION I.E. THE NET OFFER OF [●] EQUITY SHARES OF FACE VALUE OF RS. 10/- EACH AT AN ISSUE PRICE OF RS. [●] PER EQUITY SHARE AGGREGATING RS. [●] LAKHS (IS HEREINAFTER REFERRED TO AS THE "NET OFFER"). THE ISSUE AND THE NET OFFER WILL CONSTITUTE [●] AND [●]%, RESPECTIVELY OF THE POST ISSUE PAID UP EQUITY SHARE CAPITAL OF OUR COMPANY. FOR FURTHER DETAILS, PLEASE REFER TO SECTION TITLED "TERMS OF THE OFFER" BEGINNING ON PAGE 263 OF THE DRAFT PROSPECTUS.

In terms of Rule 19(2)(b)(i) of the SCRR this Offer is being made for at least 25% of the post-Issue paid-up Equity Share capital of our Company. This Issue is being made through Fixed Price process and allocation in the net offer to the public will be made as per regulation 253(3) of the SEBI ICDR Regulations 2018, as amended and in compliance with Chapter IX and other applicable provisions of SEBI ICDR Regulations wherein a minimum 50% of the Net offer is allocated for individual applicants who applies for minimum application size and the balance shall be offered to Individual Investors who applies for minimum application size and other investors including corporate bodies or institutions, QIBs and Non-Institutional Applicants. However, if the aggregate demand from the Individual Investors who applies for minimum application size is less than 50%, then the balance Equity Shares in that portion will be added to the Individual Investors who applies for more than minimum application size and vice versa subject to valid Applications being received from them at or above the Issue Price. Additionally, if Individual Investors who applies for minimum application size category is entitled to more than fifty per cent on proportionate basis, the Individual Investors who applies for minimum application size shall be allocated that higher percentage. For details in this regard, specific attention is invited to "Offer Procedure" beginning on page 274 of this Draft Prospectus. A copy of this Draft Prospectus shall be filed with the Registrar of Companies as required under Section 26 of the Companies Act, 2013.

THE FACE VALUE OF THE EQUITY SHARES IS ₹10/- EACH AND THE ISSUE PRICE IS [●] TIMES OF THE FACE VALUE

This Issue is being made through the Fixed Price Process of the Securities Contracts (Regulation) Rules, 1957, as amended ("SCRR") read with Regulation 253 of the SEBI ICDR Regulations, as amended, wherein not more than 50% of the Net Issue shall be available for allocation on a proportionate basis to Qualified Institutional Buyers ("QIBs", the "QIB Portion"), provided that our Company, in consultation with the Book Running Lead Manager, allocate up to 60% of the QIB Portion to Anchor Investors on a discretionary basis in accordance with the SEBI ICDR Regulations ("Anchor Investor Portion"), of which 40% shall be reserved in the following manner: (i) 33.33% of the Anchor Investor Portion shall be reserved for domestic Mutual Funds; and (ii) 6.67% of the Anchor Investor Portion shall be reserved for Life Insurance Companies and Pension Funds, subject to valid Bids being received from domestic Mutual Funds and life insurance companies and pension funds at or above the Anchor Investor Allocation Price. In the event of under-subscription, or non-allocation in the Anchor Investor Portion, the balance Equity Shares shall be added to the Net QIB Portion. Further, 5% of the Net QIB Portion shall be available for allocation on a proportionate basis only to Mutual Funds, and the remainder of the Net QIB Portion shall be available for allocation on a proportionate basis to all QIBs, including Mutual Funds, subject to valid Bids being received at or above the Issue Price. However, if the aggregate demand from Mutual Funds is less than 5% of the Net QIB Portion, the balance Equity Shares available for allocation in the Mutual Fund Portion will be added to the remaining Net QIB Portion for proportionate allocation to QIBs. Further, not less than 15% of the Net Issue shall be available for allocation on a proportionate basis to Non-Institutional Bidders wherein (a) one third of the portion available to Non-Institutional Investors shall be reserved for Applicants with Application size of more than two lots and up to such lots equivalent to not more than ₹10 Lakhs; (b) two third of the portion available to Non-Institutional Investors shall be reserved for Applicants with Application size of more than ₹10 Lakhs; and (c) any unsubscribed portion in either of the sub-categories specified in clauses (a) or (b), may be allocated to Applicants in the other sub-category of Non-Institutional Investors; and not less than 35% of the Net Issue shall be available for allocation to Individual Bidders in accordance with the SEBI ICDR Regulations, subject to valid Bids being received at or above the Issue Price. All potential Bidders (except Anchor Investors) are required to mandatorily utilize the Application Supported by Blocked Amount ("ASBA") process providing details of their respective ASBA accounts, and UPI ID in case of RIBs using the UPI Mechanism, if applicable, in which the corresponding Bid Amounts will be blocked by the SCBs or by the Sponsor Bank under the UPI Mechanism, as the case may be, to the extent of respective Bid Amounts. Anchor Investors are not permitted to participate in the Issue through the ASBA process. For details, see "Offer Procedure" on page 274 of the Draft Prospectus.

This Public Announcement is made pursuant to Securities and Exchange Board of India (Issue of Capital and Disclosure Requirements) (Amendment) Regulations, 2025 vide notification dated March 03, 2025.

The Draft Prospectus filed with the NSE EMERGE shall be made available for the public comments, if any, for the period of at least 21 days from the date of such filing and hosting the same on the website of the NSE at www.nseindia.com, website of the Issuer at www.tbexim.com and on the website of LM i.e. Khandwala Securities Limited at www.kslindia.com. Our Company invites the public to give their comments on the Draft Prospectus filed with the EMERGE Platform of NSE ("NSE EMERGE"), with respect to the disclosures made in the Draft Prospectus. The members of the public are requested to send the copies of their comments to NSE EMERGE and/or Company Secretary and the Compliance Officer of the Issuer and/or LM at their respective address mentioned below and the same should reach on or before 5:00 P.M. on the 21st day from the aforesaid date of filing of Draft Prospectus with NSE EMERGE.

Investment in equity and equity related securities involve a degree of risk and investors should not invest any funds in this Issue unless they can afford to take the risk of losing their investment. Investors are advised to read the risk factors carefully before taking an investment decision in this Issue. For taking an investment decision, investors must rely on their own examination of the issuer and the Issue including the risks involved. The securities have not been recommended or approved by the Securities and Exchange Board of India ("SEBI") nor does SEBI guarantee the accuracy or adequacy of the Draft Prospectus. Specific attention of investors is invited to the section titled "Risk Factors" on page 22 of the Draft Prospectus.

Any investment decision may only be taken after the draft prospectus ("Draft Prospectus" or "DP") has been filed with RoC and shall be based solely on the basis of such Draft Prospectus, as there may be any material changes in the Prospectus from the Draft Prospectus. Equity Shares, when offered through Prospectus are proposed to be listed on NSE EMERGE.

For details of share capital and capital structure of the Company and the names of the signatories to the Memorandum of the Association and number of Equity Shares subscribed by them, see "Capital Structure" on page 67 of the Draft Prospectus. The Liability of the members of our company is limited.

For details of the main objects of the issuer as contained in the Memorandum of the Association, see "History and Certain Corporate Matters" on page 151 of the Draft Prospectus.

LEAD MANAGER	REGISTRAR TO THE OFFER	COMPANY SECRETARY AND COMPLIANCE OFFICER
 Khandwala Securities Limited Registered Office: G-11, Ground Floor, Dalamal House, Nariman Point, Mumbai – 400 021, Maharashtra, India. Telephone: +91 224 076 7373 E-mail: ipo@kslindia.com Website: www.kslindia.com Investor Grievance Email ID: mbinvestorgrievances@kslindia.com SEBI Registration Number: INM000001899 Contact Person: Mr. Akok Desai	 Skyline Financial Services Private Limited Registered Office: D-000A, First Floor, Okhla Industrial Area, Phase-I New Delhi -110020 Tel: 11-40450193-197 Email: ipo@skylinert.com Website: www.skylinert.com Investor Grievance Email ID: grievances@skylinert.com SEBI registration number: INF000003241 Contact Person: Mr. Anuj Rana	 TIRUPATI BALAJI EXIM LIMITED Ruchika Gulati, Company Secretary and Compliance Officer 155, Industrial Area-A, Ludhiana, Millerganj, Ludhiana, Punjab 141003 Telephone: +91 82880 70689; Facsimile: N.A.; E-mail: cs@tbexim.com Investors can contact the Company Secretary and Compliance Officer, the LM or the Registrar to the Issue in case of any pre-Issue or post-Issue related grievances, such as non-receipt of letters of Allotment, non-credit of allotted Equity Shares in the respective beneficiary account, non-receipt of refund orders or non-receipt of funds by electronic mode.

All the capitalized terms used herein and not specifically defined shall have the same meaning as ascribed to them in Draft Prospectus.

For, **TIRUPATI BALAJI EXIM LIMITED**

Sd/-

Ruchika Gulati

Company Secretary & Compliance Officer

Date : August 17, 2026
Place : Ludhiana

TIRUPATI BALAJI EXIM LIMITED is proposing, subject to applicable statutory and regulatory requirements, receipt of requisite approvals, market conditions and considerations, to make initial public issue of Equity Shares and has filed Draft Prospectus with NSE EMERGE on August 17, 2026 ("Draft Prospectus"). The Draft Prospectus is available on the website of NSE at www.nseindia.com, Issuer at www.tbexim.com and on the website of LM i.e. Khandwala Securities Limited at www.kslindia.com. Any potential investor should note that the investment in the Equity Shares involves high degree of risk and for details relating to such risk kindly refer "Risk Factors" on page 22 of the Draft Prospectus. Potential investors should not rely on the Draft Prospectus filed with NSE EMERGE for making any investment decision.

The Equity Shares have not been and will not be registered under the U.S. Securities Act 1933, as amended (the "Securities Act") or any state securities laws in the United States and may not be offered or sold within the United States or to, or for the account or benefit of, "U.S. persons" (as defined in Regulation S of the Securities Act), except pursuant to an exemption from, or in a transaction not subject to, the registration requirements of the Securities Act. Accordingly, the Equity Shares will be offered and sold (i) in the United States only to "qualified institutional buyers", as defined in Rule 144A of the Securities Act, and (ii) outside the United States in offshore transactions in reliance on Regulation S under the Securities Act and in compliance with the applicable laws of the jurisdiction where those offers and sales occur.

There will be no public offering of the Equity Shares in the United States.

KIRIN ADVISORS

Size: 20 x 32cm